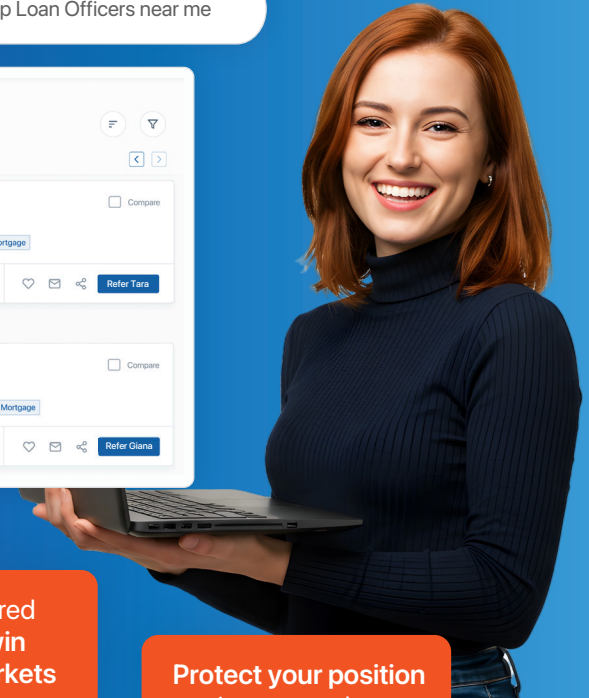
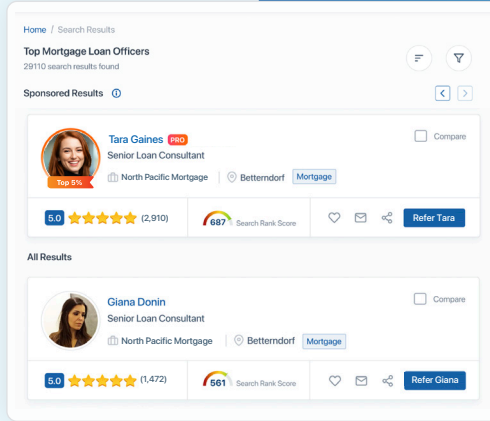


Local Search Boost

Sponsor a Zip Code

The **Local Search Boost** feature allows you to purchase specific zip codes to show up as a sponsored result in that local search on Experience.com's Search Rank Platform.

🔍 Top Loan Officers near me



Use sponsored search to win adjacent markets

Protect your position in your market

How It Works

- 1. There are three premium spots per category per zip code—first come, first served.
- 2. Click the "Add to Purchase" button in the Sponsored Search card.
- 3. Select a Category by clicking on the category name.
- 4. Now, click on the Add Zipcode button.
- 5. Search for your desired zip codes and **select zip codes** where you want to boost visibility.
- 6. If zip codes are available, proceed with the purchase.

What You Get

- ✓ **Exclusive Sponsorship** — Limited availability per zip code
- ✓ **Boosted Visibility** — Appear as a featured result above organic listings
- ✓ **Localized Reach** — Capture leads actively searching in your area
- ✓ **Perfect for professionals trying to navigate a crowded market**

Who Can Access?

Accessing the Local Search Boost upgrade is exclusive to professionals who have upgraded to the PRO plan on Experience.com's Search Rank Platform.

PRO users can acquire zip codes during the upgrade process (by adding the Win Local Search bundle), or through the platform's Upgrades section any time after that.

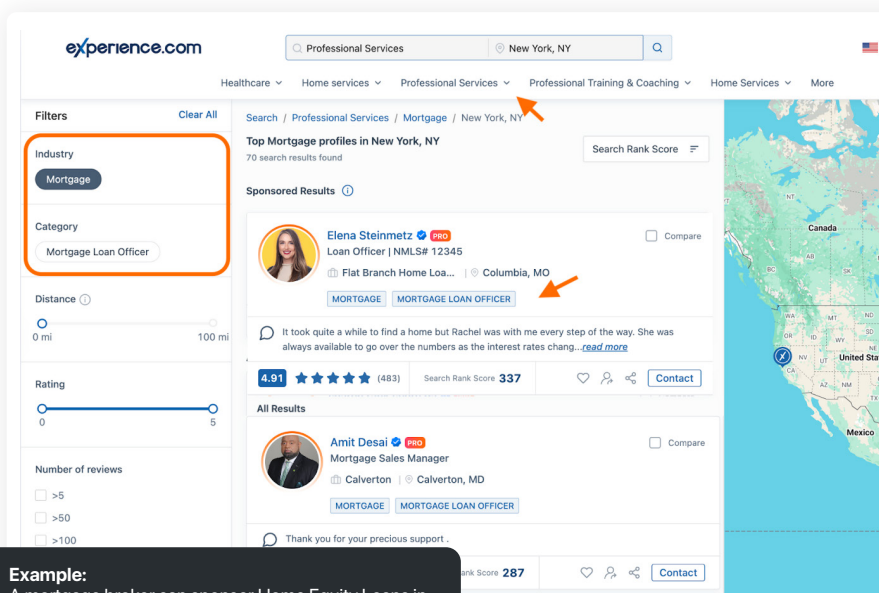
Once upgraded, users can navigate to the Manage Subscription page in the Upgrades section.

Service Categories

Sponsored search results are now directly linked to your specific service Categories within your chosen Vertical. This offers you highly targeted advertising opportunities:

- ✓ Pick the zip codes you want to show up in
- ✓ Lock in one of **three premium spots** per category/zip—first come, first served.

If you sponsor a Zip Code for any specific category (Home Equity Loans for example), you also automatically gain visibility in the broader search results of the industry that category is associated with (Mortgage in this case).



1st Zip code offer ~~69~~ **\$30**

Core Package (Required)
Bundle & Save: Add-ons are only \$30/month when bundled (normally \$69/month each)

PRO+ CORE \$69/month
Get competitive dashboards and insights on your performance across 850 SRS Points.

- ✓ Everything from Starter Plan
- ✓ Personal Website Analytics
- ✓ Google Partnership Tools
- ✓ Advanced Listing Distribution

Build Your Bundle Add-Ons

- Win Local Search** (1)
Own the top of your zip code. Get found first.
- Discoveries** (1)
Monitor your traffic and see who is visiting.

Real Estate Broker [Remove](#)

- 20781 (Hayattsville, MD) [1st Zip code offer](#) ~~69~~ **\$30** [×](#)
- 20782 (Hayattsville, MD) ~~69~~ [×](#)
- 20783 (Hayattsville, MD) ~~69~~ [×](#)

[Add Zip Code](#)

Real Estate Agent [Remove](#)

- 20782 (Hayattsville, MD) ~~69~~ [×](#)

[Add Zip Code](#)

Real Estate Loan Agent [Remove](#)

[Add Zip Code](#)

How to Get Started

- ✓ Go to **Upgrades** in the left navigation menu
- ✓ Select the **Win Local Search** add on for your bundle

Managing Your Zip Codes

- ✓ Go to **Manage Subscription** in the Upgrades section
- ✓ Click the three-dot menu and choose **Manage Zip Codes**
- ✓ **Add, remove, or cancel zip codes anytime**—it's flexible and in your control

Stand out in your local area!